

FINN CRISP Plus New Innovation!



- New **FINN CRISP 5 WHOLEGRAINS** in the popular Thin Crisp format
- Baked with **five** different wholegrains:
 - 100% Wholegrain combined with delicious taste of five grains (**rye, wheat, oat, barley & millet**) and **toasted seed toppings**
 - Unique, value added product that combines the benefits of 100% wholegrain with the flavor profile of multigrain
 - % WHOLEGRAINS product is rich in fiber
 - Unique product concept, that is both tasty & healthy
 - Consumer tests predict strong consumer pull!

Multigrain

+

100% Wholegrain

=

5 Wholegrains

Don't forget our **FINN CRISP Original Thins** Now in convenient **Snack Pack / Deli Pack**



- **FINN CRISP Original 100g**
- Handy, new pack size:
 - Convenient pack size for smaller households
 - Lowers trial barrier for new users
 - Improves FINN CRISP in-store rotation
 - Perfect for salad bars, soup bars, deli, etc.
 - Packed in 18 count display carton



