

FINN CRISP Plus New Innovation!

- New **FINN CRISP 5 WHOLEGRAINS** in the popular Thin Crisp format
- Baked with **five** different wholegrains:
 - 100% Wholegrain combined with delicious taste of five grains (**rye, wheat, oat, barley & millet**) and **toasted seed toppings**
 - Unique, value added product that combines the benefits of 100% wholegrain with the flavor profile of multigrain
 - % WHOLEGRAINS product is rich in fiber
 - Unique product concept, that is both tasty & healthy
 - Consumer tests predict strong consumer pull!



Multigrain

+

100% Wholegrain

=

5 Wholegrains

Don't forget our FINN CRISP Original Thins Now in convenient Snack Pack / Deli Pack

▪ FINN CRISP Original 100g



- Handy, new pack size:
 - Convenient pack size for smaller households
 - Lowers trial barrier for new users
 - Improves FINN CRISP in-store rotation
 - Perfect for salad bars, soup bars, deli, etc.
 - Packed in 18 count display carton



All New! And Bursting with Flavor!



UPC #	PRODUCT	PACK/SIZE	CUBE	WGT	TIER	PALLET
6-05870-00123 4	Finn Crisp Thins FIVE Wholegrains Crispbread	9 / 6.7 OZ (190g)	0.29	4.7	20	140
6-05870-00119 7	Finn Crisp Original Thins Deli Pack	18 / 3.5 OZ (200g)	0.27	4.3	6	96



LIBERTY RICHTER

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