



BULLETIN # 300

October 22, 2010

TO: All Liberty Richter Distributors
FROM: Mary Beth DePersio, Director of Marketing
SUBJECT: BAR HARBOR

The October issue of *Specialty Food Magazine* offers the latest consumer trends toward specialty foods. They report that one of the next big food trends will be “A lot more healthy combined meals...easy to prepare.....American produced”.

Honest Maine heritage....that’s what Bar Harbor is all about. Since 1917, these products are as American-made as you can get. Though a national brand and one of the fastest growing soup companies in America, Bar Harbor is still produced in small batches with integrity and passion.

Simple ingredients, sustainably harvested, recycled packaging. Always. No exceptions.

Be sure to add the latest additions to your lineup....**Lobster Corn Chowder** and **Clam Corn Chowder**. They’ve recently started hitting store shelves and are flying off just as quickly!

Don’t miss the opportunity to offer retailers the brands consumers are looking for. Brands like Bar Harbor....tradition, honesty, all natural....American made.

Price list and specifications are attached for your convenience.

Good selling!



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